

UNITED WE LIFT UP OUR COMMUNITIES.

2022 United Way Campaign

WE FIGHT FOR THE HEALTH, EDUCATION AND FINANCIAL STABILITY OF EVERY PERSON IN OUR COMMUNITY.

COMMUNITY STATISTICS

57,672

26.7% of Amarillo uses United Way Program Providers every year.

\$23/year

just ONE life can be changed. In 2021, it was \$72/year. Your donation helps!

Potter County 20%

32% live in ALICE

Randall County 7%

24% live in ALICE

of residents who live at or below the national poverty rate.

51.3%

of Amarillo ISD students qualify for free or reduced lunch.

WHERE THE MONEY GOES

PROGRAMS

25 local programs currently receive help from United Way.

AMARILLO & CANYON

99% of the money donated here, stays here.

Did you know? Local volunteers spend hours vetting the programs that are making the biggest impact and they decide how the money raised is allocated.

DONATION IMPACT

\$3,584,073.60

(Dollars in 2021 Annual Campaign)

(Total donation includes employee pledges, special events, corporate donations and sponsorships)

Because of generous donors like you, your donations help provide one of (or a combination) of the following...



Provides 395,273 meals/shelter for victims of domestic violence and families in need of food/shelter



Provides 32,149 sessions for family counseling, or transition counseling/crisis services



Provides 563,089 sessions for after school, mentor programs and youth development



Provides 148 kids affordable childcare and provides 6,042 sessions for our Veteran community

**All numbers represent units of service*



United Way
of Amarillo & Canyon